

**John Bastianelli appointed as Slate Digital CEO**

***Chessington October 11th, 2022****—*Following on from the Slate Digital acquisition announcement on October 3rd, Audiotonix have today confirmed John Bastianelli as the new CEO of Slate Digital.

John brings a wealth of technology and creative expertise to the role, with 30 years’ experience as a professional audio industry executive, music producer, song writer, and musician. A well-respected figure in the music technology industry, John has been at the helm of product management teams for leading audio brands including PreSonus (Fender), M-Audio (Avid Technology) and Tascam. At each of these organizations he has been responsible for delivering new product innovation backed by commercial success.

James Gordon, CEO of Audiotonix, comments “This is a fantastic appointment for the Slate Digital business and their customers, and one that I am personally very excited about. I’ve wanted to work with John for many years, and finally the stars have aligned just at the right time and with the right company! He has that rare background in both technology and music creation which I know will resonate with Slate Digital users and the teams in LA and Grenoble. It’s exciting times at Slate Digital and bringing John into the team is the icing on the cake.”

Regarding his new appointment, John Bastianelli adds “It’s hard to express just how excited I am to be a part of this new chapter having been a longtime fan of Slate Digital products. The team here is incredibly talented and with access to additional resources via Audiotonix and our new sister brands, the potential to deliver exciting new products is limitless. I can’t wait to kickstart this new journey and look forward to inspiring our very passionate Slate Digital users.”

With this new appointment, Slate Digital Co-founders, Steven Slate and Fabrice Gabriel, will both take part-time consultancy roles within Slate Digital.

**About Audiotonix**

Audiotonix is a global market leader in the design, engineering and manufacture of professional audio mixing consoles and ancillary products. With innovative solutions from premium audio brands Allen & Heath, Calrec, DiGiCo, DiGiGrid, KLANG:technologies, Slate Digital, Solid State Logic, and Sound Devices, our products are used extensively in live sound, broadcast, theatre production, installations, house of worship, film production, music creation, and recording studios globally.

**About Slate Digital**

Slate Digital makes audio plug-ins, recording equipment, sample packs, and production tutorial content for music producers and engineers. Based in Los Angeles and Grenoble, Slate Digital was founded in 2010 with the goal of empowering producers at all levels of experience create great-sounding music. Its innovative products, including its analog emulation plug-ins, the Virtual Microphone System, and it’s All Access Pass plug-in subscription have been recognized throughout the recording industry by organizations including NAMM and Sound on Sound.

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